

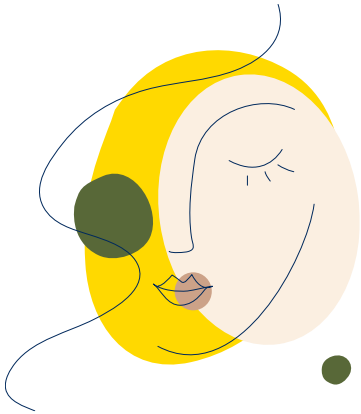
How to grow an Image fit for the life YOU want

Introduction to Image Ability Training Programmes

Delivered by Daniela Florea



The Power of Presence



Face-to-face and online training programmes from Image Ability Ltd. to understand and develop your power of presence.

Image ability® delivers face-to-face and online training programmes for both women or their teams wishing to develop a novel and efficient way of managing their image pains and desires through life's key stages – children to school, empty-nesters, changing goals, (peri)menopause, career transition and, the ever-present issue of getting out of a rut.

Many of our clients are keen to revise and improve their image in the workplace and to deal with post-pandemic concerns, including return to work and re-engagement.

Our image training has four steps –

- Image fundamentals (EXPLORE)
A self-audit
- Image Growth (GROW)
Support and mentoring to make a change
- Image Re-design (DESIGN)
Tools and resources to practice image learning
- Future Image (REALISE)
A-to-Z programme to connect inner and outer assets and explore personal aesthetics.

All to craft an authentic image strategy and action plan.

Understanding the power of presence is vital for any woman (or man) irrespective of where they are in life. Our training and mentoring programmes are an invaluable step for those experiencing a need – or a desire to plan for change.

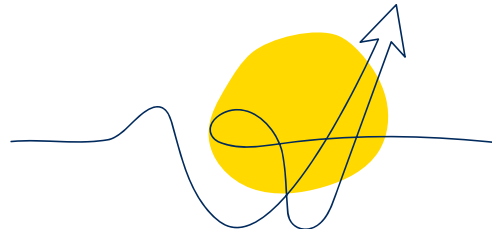
In person training

A summary of our most popular short in-house (face-to-face) training programmes.

Image Fundamentals 1-Day

An audit of –

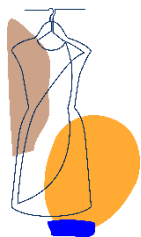
Image & Personality
Style personality
Body proportions
Colour direction



This one-day training will equip you – and your teams – with an objective understanding of who you are, individually and collectively – and identify your image assets.

The skill of change 2-Days

This two-day programme covers Image Fundamentals (above) and equips you – and your teams – with a process to set goals and develop the skill to change.



Based on Day 1 (above)

Challenges for your re-set

Your ways to urgency

Vision, strategy and obstacles

How to accelerate change

– Audit

– What do you want to achieve?

– Is it realistic?

– How do you set about it?

– Which 'levers' will you use?

Follow-up

Both training programmes can be supplemented and extended by online learning and interactive mentoring. These will help bridge the gap between your image as you see it today, and your aspirations for the future.

Full more information visit us at image-ability.com

Delivered by

Daniela Florea

Change management practitioner at the intersection of executive education, personal image development, and technology.

30-year international career in linking people, data and technology to solve business problems and systematically embark on digital transformation. Pioneer in the digital economy; entrepreneur; educator; non-executive director.

Advocate of data and image as a strategic asset and dynamic source of competitive advantage.

Set up and grew two companies specialising in geo-demographics and socioeconomics; chaired and delivered the EC city blueprint for digital transformation; appointed EU Lead Consultant for Digital Transformation. Advisor to UK Department for Education on knowledge, skills, and behaviours for data professionals.

Masterclass training (Digital Transformation) to the Financial Times Non-Executive Directors Club. Founder of Image Ability advising women on change and image development, primarily for senior roles in the academic and business environment.

MPhil Management (Cambridge Judge Business School)

Belbin accreditation.

Based in Cambridge, UK.

Contact

For dates, class sizes, fees - and anything else

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